

Amy Milazzo

Client Success Strategist



About

I have 27 years of experience in healthcare. My years of experience are evenly split between direct patient care and administration, working with senior level executives in business and strategy. For the last 10 years, I worked as a physician relations manager for AMITA Health, a 19-hospital health system in Illinois.

Marketware played an integral part in my day-to-day operations at AMITA, and I look forward to sharing my enthusiasm and knowledge with new and current users.

Interests

My hometown of Chicago provides so many opportunities for entertainment and cultural activities. I love trying new restaurants and going to concerts and the theater. I have a daughter who lives in Florida; I visit her any chance I get. I also have a teenage daughter at home who keeps me young at heart.

Why I Enjoy Client Success

I am a "people person". I love creating new relationships. Also, being able to share my experience and knowledge to help another person succeed or sparking a light in another person's mind to give them new ideas brings me joy.

How I Can Help

Using data in healthcare strategies can be complicated. There are so many types of users, from CEOs, service line leaders, business development strategists, physicians and physician liaisons. Each user will look at the information Marketware gives them from their own perspective. I have worked with almost every type of user in my career, giving me the ability to understand what you will need from the data to reach your specific goals. I look forward to helping you and your team use Marketware to achieve success.

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