

# Danielle Krystyniak

Client Success Strategist



## About

I started my career at a Chicago area hospital on the physician relations team, where I was a day-to-day user of Marketware. I have experienced the Growth Suite from both the client user side, as well as as the Marketware client success side. This enables me to pull from my own experiences to help your team efficiently use the solution to reach your goals.

I am a remote employee, working out of the Chicago area with Midwestern clients. I enjoy having a close radius and being able to visit my clients and have face-to-face interactions.

## Interests

I love cooking and trying out new recipes. Family and friends are very important to me, especially my two nieces and nephew. I take pride in being the "favorite" aunt.

## Why I Enjoy Client Success

I love speaking to a broad spectrum of clients and being able to relate and share their successes and experiences. When meeting with clients, I genuinely enjoy getting to know them, their roles and how they measure their department's success.

Being able to see clients succeed in achieving their goals through their use and knowledge of Marketware is the ultimate reward.

## How I Can Help

I want to empower your departments and users to fully understand their market, and use the insights they have gained from Marketware in a successful and actionable way. I look forward to communicating with you through calls, emails and trainings to pull all our available resources together, providing the best overall value to your organization.

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